



## Segal to offer Club Vita's longevity service to plan sponsors

### *Longevity risk reporting service will help Segal's clients with pension plan management and enhanced analytical tools*

NEW YORK – MAY 5, 2020 – [Club Vita](#), the international leader in longevity analytics, today announced an agreement with [Segal](#), a leading employee benefits consulting firm. The relationship will bring Club Vita's longevity risk reporting to Segal, whose clients include multiemployer trust funds, public sector plan sponsors, and corporate and not-for-profit employers. Segal actuaries will have access to Club Vita's proprietary longevity analytics to assist with assumption setting. Segal clients in the US will also have the opportunity to engage Club Vita's sophisticated approaches to measuring and managing plan longevity risk, including annual reporting.

Club Vita's robust analytics enable a plan sponsor or its trustees to become better-informed about their pension or retiree health plan, while equipping their advisors with tools to more effectively counsel on strategy and tactics.

"We look forward to working with Club Vita to help our clients better analyze the drivers of longevity risk. This collaboration will also assist with developing a large pool of predictive data, enhance decision-making and aid in improving the security of benefit promises," says Eli Greenblum, Senior VP and Chief Actuary of Segal. "This relationship will take us a step further in our mission to deliver solutions that improve lives."

"Through our collaboration with Segal, we will gain broader coverage across the defined benefit pension market at a crucial time: the importance of demographic modeling has never been higher and the appreciation of the benefits of risk protection has never been greater," says Dan Reddy, Club Vita's US CEO. "Providing clients with the ability to make better decisions will have a direct impact on a plan's beneficiaries not just today, but for years to come."

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## About Club Vita

Club Vita is a longevity data analytics company, which facilitates the pooling and statistical analysis of demographic data from defined benefit (DB) pension and retiree health plans to reveal insights that would not be evident to the plans acting alone. Before establishing its US club in 2019, its first two clubs in UK and Canada had served the needs of plan sponsors and their advisors since 2008 and 2015 respectively. Club Vita's innovative team has designed, built and refined ZIP code based socio-economic models for understanding the diversity of longevity. These enable plan sponsors not only to tailor their assumptions to reflect their people, but also to develop strategies to actively manage their longevity risk, so longevity is no longer just an actuarial assumption. For more information, please visit <https://www.clubvita.us/>.

CLUB VITA US, LLC

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This communication has been compiled by Club Vita US, LLC, and is based upon their understanding of legislation and events as at June 2019. It is designed to be a general summary of topical longevity issues and it is not specific to the circumstances of any particular pension plan. The information contained is not intended to constitute advice, and should not be considered a substitute for specific advice in relation to individual circumstances. Where the subject of this document involves legal issues you may wish to take legal advice. Club Vita accepts no liability for errors or omissions. Your Club Vita consultant will be pleased to discuss any issue in greater detail. Club Vita US, LLC is a Delaware limited liability company.



## About Segal

Segal provides trusted advice that improves lives. Segal is a privately-owned benefits, human capital, communications, technology, insurance brokerage and investment consulting firm with more than 1,000 employees throughout the U.S. and Canada. [Segal](#), [Segal Marco Advisors](#) and [Segal Benz](#) are all members of the Segal family.

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## Club Vita

*Proper noun*, [kluhb vee-tuh], \ 'kləb vē-tə\



2008



2015



2019

1. Center of excellence for improving understanding of human longevity.
2. Community of organizations with a shared interest in longevity and belief that the 'bigger' the data, the lower the (statistical) noise.
3. Provider of longevity risk informatics to support pension funds' risk management strategies and enable market innovation.